



REACH

OUT TO THE COMMUNITY



Arts & Culture Guide (Advertising Rates & General Information)

The Mandel JCC, Palm Beach Gardens is a 56,000 square foot building that connects thousands of people to the Jewish community through cultural arts, classes, health and wellness, and children’s programming.

The Mandel JCC is the cultural and educational hub of the Palm Beach Gardens area serving West Palm Beach to Jupiter. It hosts numerous classes, events, and programs for the entire family including but not limited to:

- Jewish Early Childhood Learning Center • Summer Camp • After School Programming • Fitness • Family Events
- Sports Leagues and Recreation • Gymnastics • Film and Book Festivals • Art Gallery • Cultural Events

Content/Distribution

The Mandel JCC Arts & Culture Guide is our brand new magazine-style guide to all of our cultural arts programming. It includes information about our annual book festival, The Donald M. Ephraim Palm Beach Jewish Film Festival, art gallery exhibits, and other cultural special events. Uniquely filled with interviews, images, and season calendars, this magazine is both sophisticated and contemporary connecting affluent and engaged readers to cultural happenings in Palm Beach Gardens.

Circulation:

6,500 each edition (approximately 5,000 mailed)

Distribution Dates:

Fall/Winter (October - January)

Spring (February - May)

Full Color Rates:

Inside Front or Back Cover:	1x-\$2200	2x-\$3700
Full Page:	1x-\$1600	2x-\$2500
Half Page:	1x-\$1000	2x \$1600
Optional Design Fee: \$150		

Deadline:

Fall/Winter edition: September 5

Spring edition: January 5

Ad Sizes/Specs

Full Page

8.5" x 11" - full bleed**
8.75" x 11.25" including bleed
8" x 10.5" live area

8" x 10.5" - no bleed

Half Page

8.5" x 5.5" - full bleed**
8.75" x 5.75" including bleed
8" x 5" live area

8" x 5" - no bleed

Acceptable file formats:

.psd* / .tif / .jpg / .pdf / .ai* / .eps*

*note: fonts must be converted to outlines

SPECIAL PRICING FOR MULTIPLE PUBLICATION ADVERTISING

Full Page in two PBG publications:	1x-\$2500	2x-\$4600
Half Page in two PBG publications:	1x-\$1600	2x-\$2900

**Note: Above dimensions are "final dimensions". Please add .125" each side when using bleed. Please keep text within "live area"

>>> For more information or to place an ad, please call 561.712.5228.

For information regarding other advertising opportunities with the Mandel JCC please visit www.JCConline.com/advertise

Mandel JCC, Palm Beach Gardens Arts & Culture Guide

ADVERTISER CONTRACT

COMPANY / INDIVIDUAL

NAME / ADDRESS

CITY / STATE / ZIP

TEL

EMAIL

AUTHORIZED INDIVIDUAL (PLEASE PRINT)

SIGNATURE

AD SELECTION:

Inside Front or Back Cover: 1X - \$2,200 2X - \$3,700
Full Page: 1X - \$1,600 2X - \$2,500
Half Page: 1X - \$1000 2X - \$1,600
Optional Design Fee² \$150
Total \$ _____

PAYMENT OPTIONS:

Check Credit Card (circle one): Visa / MC / AMEX

CARD NUMBER

EXP. DATE

CVC CODE

SIGNATURE

- 1) The Mandel JCC of the Palm Beaches does not endorse the services or products of its advertisers.
- 2) The Mandel JCC is responsible for placing your ad or text as submitted. Ads designed by the Mandel JCC will be submitted for one copy proof and one final proof, additional changes may require an additional fee.
- 3) Please make personal checks payable to the JCC of the Greater Palm Beaches.



The mission of the Mandel JCC is to build community and enhance connection to Jewish life.

5221 Hood Road, Palm Beach Gardens • JCConline.com

