





JCConline.com (Advertising Rates & General Information)

#### **Content:**

JCConline.com is the Mandel Jewish Community Center of the Palm Beaches business website. We offer general information about the Mandel JCC as well as location specific programming information for both of our locations in Boynton Beach and Palm Beach Gardens.

## Placement:

There is also the opportunity to place your ads within specific sections of our website such as Adult Programming, Children, Health & Wellness and more.

# **Traffic:**

30,000 page views each month

#### **Artwork:**

Artwork is accepted in GIF, JPEG or FLA\* formats. Custom banner design is available for \$50 per hour.

\*Flashy, over-the-top or deceptive ads will not be accepted. Spawning multiple pop-ups or pop-unders off an initial ad load is prohibited. Ads that attempt to install software or spyware on user's computers are also prohibited. One link per banner.

CUBE 380 x 412

## **Ad Placement**

You can select the section on our website where your ad is placed to ensure that you reach your target demographic.

You can choose from:

Adult Classes & Programs • Children & Family • Health & Wellness Summer Camp • PBJFF, Book Festival & Cultural Arts

See reverse for pricing

>>> For more information or to place an ad, please call 561.712.5228 or email johnston27@bellsouth.net.

For information regarding other advertising opportunities with the Mandel JCC please visit www.JCConline.com/advertise

# JCConline.com ADVERTISER CONTRACT

COMPANY / INDIVIDUAL			
NAME / ADDRESS			
CITY / STATE / ZIP			
TEL	EMAIL		
AUTHORIZED INDIVIDUAL (PLEASE PRINT)			
SIGNATURE			
AD PLACEMENT/SELECTION:			
Adult Classes & Programs (11-15 pages) Children & Family (16-20 pages) Health & Wellness (8-10 pages) Summer Camp (10-15 pages) PBJFF, Book Festival & Cultural Arts (10-15 pages)	□ 3mo: \$300/mo □ 6mo: \$300/mo □ 6mo: \$300/mo □ 6mo: \$300/mo □ 6mo: \$450/mo	□ 6 mo: \$250/mc □ 12mo: \$250/mc □ 12mo: \$250/mc □ 12mo: \$250/mc □ 12mo: \$350/mc	
Optional design fee: \$50 per hour Please indicate which location you would like your ad p Please note that the PBJFF and Book Festival pages a			
PAYMENT OPTIONS:			
□ Check □ Credit Card (circle one): Visa	/ MC / AMEX		
CARD NUMBER	EXP. I	DATE	CVC CODE
SIGNATURE			

- 1) The Mandel JCC of the Palm Beaches does not endorse the services or products of its advertisers.
- 2) The Mandel JCC is responsible for placing your ad or text as submitted. Ads designed by the Mandel JCC will be submitted for one copy proof and one final proof, additional changes may require an additional fee.
- 3) Please make personal checks payable to the JCC of the Greater Palm Beaches.



he mission of the Mandel JCC is to build community and enhance connection to Jewish life.



